



#startupindia



# Startup TOOLKIT

A compilation of selected high quality lectures for beginners to understand the journey of Innovation, Startup and Entrepreneurship



An initiative of :  
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## IMPORTANT LINKS OF LECTURES AND TUTORIALS ON INNOVATIONS, STARTUP AND ENTREPRENEURSHIP

The students and researchers should click the link to watch the videos and tutorials to improve their understanding on Innovations, Startup and Entrepreneurship.

<b>S. No.</b>	<b>Topic</b>	<b>Source</b>	<b>Weblink</b>
1.	Innovation and Creativity-An Introduction	<b>NPTEL</b>	<a href="#">(358) Innovation and Creativity-An Introduction - YouTube</a>
2.	Types of Innovation	<b>NPTEL</b>	<a href="#">(358) Types of Innovation - YouTube</a>
3.	Challenges of Innovation	<b>NPTEL</b>	<a href="#">(358) Challenges of Innovation - YouTube</a>
4.	Innovation in Current Environment	<b>NPTEL</b>	<a href="#">(358) Innovation in Current Environment - YouTube</a>
5.	School of Innovation	<b>NPTEL</b>	<a href="#">(358) School of Innovation - YouTube</a>
6.	Innovation: Context and Patterns	<b>NPTEL</b>	<a href="#">(363) Innovation: Context and Patterns - YouTube</a>
7.	Innovation Sustainable Conditions	<b>NPTEL</b>	<a href="#">(363) Innovation Sustainable Conditions - YouTube</a>
8.	Experimentation in Innovation Management	<b>NPTEL</b>	<a href="#">(358) Experimentation in Innovation Management - YouTube</a>
9.	Management of Innovation, creation of IPR-I	<b>NPTEL</b>	<a href="#">(363) Management of Innovation, creation of IPR-I - YouTube</a>
10.	Management of Innovation, creation of IPR-II	<b>NPTEL</b>	<a href="#">(363) Management of Innovation, creation of IPR-II - YouTube</a>
11.	Idea Championship in Innovation Management	<b>NPTEL</b>	<a href="#">(358) Idea Championship - YouTube</a>
12.	Co-creation for Innovation	<b>NPTEL</b>	<a href="#">(358) Co-creation for Innovation - YouTube</a>
13.	Marketing of Innovation	<b>NPTEL</b>	<a href="#">(358) Marketing of Innovation - YouTube</a>

14.	Managing Investors for Innovation	<b>NPTEL</b>	<a href="#">(363) Managing Investors for Innovation - YouTube</a>
15.	Technology Innovation Process	<b>NPTEL</b>	<a href="#">(358) Technology Innovation Process - YouTube</a>
16.	Technological Innovation Management Planning	<b>NPTEL</b>	<a href="#">(358) Technological Innovation Management Planning - YouTube</a>
17.	Innovation with reference to Blue Ocean Strategy-I	<b>NPTEL</b>	<a href="#">(358) Blue Ocean Strategy-I - YouTube</a>
18.	Innovation with reference to Blue Ocean Strategy-II	<b>NPTEL</b>	<a href="#">(358) Blue Ocean Strategy-II - YouTube</a>
19.	Incubators: Business Vs Technology	<b>NPTEL</b>	<a href="#">(363) Incubators : Business Vs Technology - YouTube</a>
20.	Who is an Entrepreneur?	<b>NPTEL</b>	<a href="#">(358) Who is an Entrepreneur? - YouTube</a>
21.	Social Entrepreneurship?	<b>NPTEL</b>	<a href="#">(358) Social Entrepreneurship? - YouTube</a>
22.	Insight and Entrepreneurship	<b>NPTEL</b>	<a href="#">(363) Insight and Entrepreneurship - YouTube</a>
23.	Innovation and Entrepreneurship	<b>SWAYAM</b>	<a href="#">(358) Lecture 40 : Innovation and Entrepreneurship - YouTube</a>
24.	Innovation Business Models and Entrepreneurship	<b>NPTEL</b>	<a href="#">(358) Innovation Business Models and Entrepreneurship - YouTube</a>
25.	Vision, Mission and Entrepreneurial Qualities	<b>NPTEL, SWAYAM</b>	<a href="#">(358) Lecture 06 : Vision, Mission and Entrepreneurial Qualities - YouTube</a>
26.	Entrepreneurship Essentials	<b>SWAYAM, NPTEL</b>	<a href="#">(358) Lecture 01 : Introduction - YouTube</a>
27.	Design, Thinking and Entrepreneurship	<b>NPTEL</b>	<a href="#">(358) mod2lec10 - YouTube</a>
28.	Entrepreneurship Development	<b>UGC-NET</b>	<a href="#">(358) Entrepreneurship Development   Management   Unacademy Live - NTA UGC NET   Saumya Singh - YouTube</a>

29.	Entrepreneurship and Employment - Part 1	<b>NPTEL</b>	<a href="#">(358) Entrepreneurship and Employment - Part 1 - YouTube</a>
30.	Entrepreneurship and Employment - Part 2	<b>NPTEL</b>	<a href="#">Entrepreneurship and Employment - Part 2 - YouTube</a>
31.	Business Models and value proposition	<b>NPTEL</b>	<a href="#">(363) Business Models and value proposition - YouTube</a>
32.	Business Model Failure: Reasons and Remedies	<b>NPTEL</b>	<a href="#">(363) Business Model Failure: Reasons and Remedies - YouTube</a>
33.	Why Start-ups Fail	<b>SWAYAM, NPTEL</b>	<a href="#">(358) Lecture 05 : Why Start-ups Fail - YouTube</a>
34.	Future markets and Innovation needs for India	<b>NPTEL</b>	<a href="#">(363) Future markets and Innovation needs for India - YouTube</a>

